

# CareerSMARTZ (CS26)

*A highly effective career success strategy built around "Find a need and fill it."*

## My Target Employers

Use additional copies if you identify more than 10 potential employers

Employer criteria	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
<b>1. Hires these job titles...</b>										
1.1										
1.2										
1.3										
<b>2. Geographically located in...</b>										
2.1										
2.2										
2.3										
<b>3. Setting is...</b>										
<input type="checkbox"/> Metropolitan (Urban)										
<input type="checkbox"/> Suburban										
<input type="checkbox"/> Rural										
<b>4. Size of employee pool is...</b>										
<input type="checkbox"/> Very large (1000+ employees)										
<input type="checkbox"/> Large (hundreds of employees)										
<input type="checkbox"/> Small (dozens of employees)										
<input type="checkbox"/> Very small (less than 20 employees)										
<b>5. Legal status is...</b>										
<input type="checkbox"/> For profit										
<input type="checkbox"/> Non-profit (non-charitable)										
<input type="checkbox"/> Non-profit (Charitable)										
<b>6. Business type...</b>										
6.1										

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)

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6.2										
6.3										
6.4										
6.5										
<b>7. Start-up vs. well-established...</b>										
<input type="checkbox"/> Start-up										
<input type="checkbox"/> Well-established										
<b>8. Brick &amp; mortar vs. virtual...</b>										
<input type="checkbox"/> Brick & mortar only										
<input type="checkbox"/> Virtual only										
<input type="checkbox"/> Combination of both										
<b>Other criteria</b>										
9.										
10.										
11.										
12.										
13.										
14.										
15.										
<b>Total matches:</b>										
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)

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## My Ideal Employer:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
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- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

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Potential employers:		
Name	Postal and Web Address	Prime Targets
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		
(J)		